



Hilton Head Health



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FOR IMMEDIATE RELEASE

Hilton Head Health Named “Best for Weight Loss” and “Best for Men” in Prestigious Seventh-Annual SpaFinder Readers’ Choice Awards

HILTON HEAD ISLAND, SC (Oct. 15, 2009) – SpaFinder, Inc., the global spa resource, has announced that Hilton Head Health has been named among the top-10 best spas in the world for *weight loss* and *men* in its seventh-annual SpaFinder Readers’ Choice Awards. Based on votes submitted by readers of SpaFinder publications, including Spafinder.com, the awards represent the most comprehensive consumer assessment of the global spa market available today. Over 360,000 votes—a new record for the Reader’s Choice Awards—were cast for favorite spas by continent, country, region and across 27 categories.

“After seven years of enthusiastic consumer participation, our Readers’ Choice Awards have become the industry’s premier award program – the spa world’s answer to the Academy Awards,” said SpaFinder, Inc. President Susie Ellis. “Now that there are roughly 15,000 hotel, resort and destination spas operating worldwide, for Hilton Head Health to be singled out by our readers is a tremendous honor.”

According to Hilton Head Health Director of Program Development Jessica Lynn, “We are truly pleased that our program has been recognized as ‘Best for Weight Loss’ for the third consecutive year and ‘Best for Men’ for the second consecutive year. It solidifies our position as America’s premier weight loss and lifestyle management retreat.”

To help consumers identify the very best spas for their specific goals, SpaFinder asked its readers and web visitors to name their top picks for the best spas in 27 unique categories – from “Best for Affordability” and “Best Cuisine,” to “Best for Men” and “Best Medical Program.” More categories were included in 2009 than ever before, including new entrants like “Best Environmental Practices” and “Best for Water Sports.” Voters were asked to only cast ballots for stay spas they’ve personally visited within the past three years.

Visit Spafinder.com for a Complete List of 2009 Winners

A complete listing of Readers’ Choice Award winners will be featured in SpaFinder’s 2010 *Global Spa and Wellness Directory*, the definitive guide to spa and wellness destinations worldwide - and can also be viewed at: <http://www.spafinder.com/spaguide/readerschoice/2009.jsp>

About Hilton Head Health:

For over 30 years, Hilton Head Health has been recognized as the premier weight loss and health resort in the United States. Voted as “Best for Weight Loss” for the past three consecutive years by SpaFinder and “Top 5 US Health Spas” by Lisa Drayer on the *Today Show*, Hilton Head Health is an exclusive resort delivering individualized experiences in fitness, nutrition and SELF (Stress management, Empowerment, Longevity, Fulfillment). For more information, please visit www.hhhealth.com or call 800-292-2440.

About SpaFinder, Inc.:

The world's largest spa media, marketing and gifting company, SpaFinder, Inc. connects millions of wellness-focused consumers with thousands of spas worldwide. SpaFinder's media properties include the award-winning Spafinder.com, the Spa Enthusiast newsletter and the annual *Global Spa and Wellness Directory*. SpaFinder and its new gift division, Salon Wish, offer spa gift certificates and cards that are redeemable at a combined network of over 9,000 spas and salons worldwide and are available at thousands of retail outlets. The company's technology division innovates new solutions that help spas build and streamline their businesses, including the popular SpaBooker online booking system. SpaFinder Europe and SpaFinder Japan offer regional spa marketing and gifting programs, including localized, native-language websites. Founded in 1986, the privately held company is headquartered in Manhattan.

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