



Hilton Head Health

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FOR IMMEDIATE RELEASE

Hilton Head Health Begins Phase I of Renovation Project

HILTON HEAD ISLAND, SC (Sept. 7, 2009) – Beginning on Tuesday, Sept. 8th, Hilton Head Health, the nation's leading weight loss and health resort, will begin Phase I of its renovation project including the renovation of the front entrance, north entrance and construction of a new pool/spa. This project is designed to not only improve the physical appearance of the campus, but to enhance the guests' comfort, convenience and overall experience.

According to Ben Brown, director of plant services, "We're very excited about the upcoming pool renovations because it won't only improve the facility, but we're able to further efforts in our Green Initiative in becoming a more eco-friendly business. We will construct our steps, decks and fencing out of 50% recycled and reclaimed plastic and 50% reclaimed wood. We'll heat the pool and spa with a geothermal heating system, which utilizes free renewable energy. And in addition, the pool and spa will be filtered with a mineral system, which will not require the harsh chemicals typically associated with the use of chlorine."

Hilton Head Health is currently finalizing plans for Phase II, which includes the construction of Carolina Lodge. Carolina Lodge will consist of luxury accommodations and a new spa services center. The third and final phase of the project will include the renovation of the dining room, main kitchen and construction of an upgraded cooking demonstration center.

About Hilton Head Health:

For over 30 years, Hilton Head Health has been recognized as the premier weight loss and health resort in the United States. Voted as "Best for Weight Loss" for the past two consecutive years by SpaFinder and "Top 5 US Health Spas" by Lisa Drayer on the *Today Show*, Hilton Head Health is an exclusive weight loss resort delivering individualized experiences in fitness, nutrition and SELF (Stress management, Empowerment, Longevity, Fulfillment). For more information, please visit www.hhhealth.com or call 800-292-2440.

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